



# Unlock Brazil

**Develop your business and  
#GoBeyond**

2024



# Expanding your business in Brazil

Expanding into new international markets can be challenging due to the many issues to consider and resolve. Our Unlock Brazil service can provide expert advice and insight to support you every step of the way. From helping you find the best location, to setting up a branch or subsidiary, we are committed to providing pragmatic and timely advice that allows you to focus on achieving your business goals..

International expansion is an important step, but with a dedicated international business adviser, who takes time to understand your business and customize the specific services you require, you'll know you have the support to manage the risks and maximize the potential a new market offers your business.

Our advisers can help at every stage of your company's growth cycle – from starting-up, raising venture funding, listing on a global exchange, acquiring or merging with another company, or using Slovakia as a base to expand into other markets – which means that whatever the challenge, we're at your side.



# We can help you with the following services

## Back-office services



- Debt or equity funding advice
- Mergers and acquisitions
- Due diligences, valuation services

## Employment issues



- Reward packages
- Employment tax issues
- Benefits
- Global mobility

- Expert, tailored support to help you grow your business in Brazil and globally
- Market assessment and competitor analysis



## Financing your business



## Business growth support

- USGAAP Standard Accounting/IFRS - Standard
- Accounting record for other entities, if needed
- Paralegal services
- Structuring and planning for foreign startups to meet Brazilian tax requirements, shared CFO
- Financial reporting and accounting services
- Tax Compliance Special Projects
- Payroll and other HR

# We can help you with the following services (continued)

## Taxation services



- Corporate and international taxes
- Indirect taxes

- Transfer pricing
- Personal Taxation advice
- Stock options and repatriation of funds



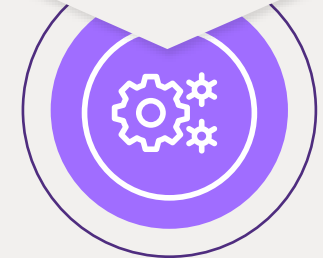
## Direct taxes

## Audit and assurance



- Statutory and non-statutory audits
- Financial reporting advisory
- International financial reporting standards advisory

- Due diligence
- Valuations
- Post Merger integration



## Transaction services

# Why choose Brazil?

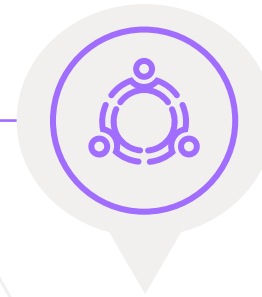


Brazil is the fifth world's largest country in terms of territorial extension and population. According to IBGE (Brazilian Institute of Geography and Statistics), the Brazilian population is about 213 million people in 2021, and the workforce is formed by 105 million people.



## Market Opportunity

- The consumer market covers more than 900 million of potential consumers, considering Brazil, Latin America and North America.



## Gateway to Latin America

- Brazil is the largest economic power in Latin America, and it has a privileged location in the east-central part of South America, where it borders almost all other South American countries, allowing companies to easily access Latin American and African markets.



## Employment by sector

- 71% Services
- 13% Industry
- 9% Agribusiness
- 7% Construction

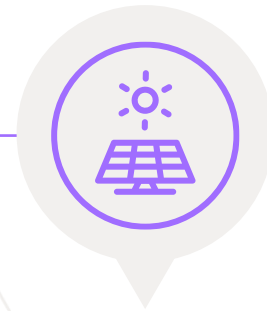
Source: IBGE

# Why choose Brazil? (continued)



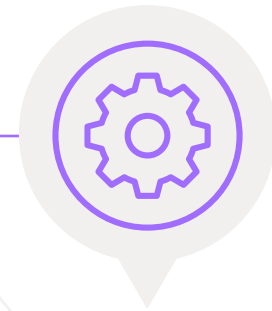
## Improving business conditions

- Fiscal adjustment and fiscal reform will be the cornerstones of the current macroeconomic realignment, ensuring predictability and sustainability of the public sector accounts and debt dynamics, improving spending effectiveness and improving confidence conditions both for investors and consumers.



## Energy and agriculture powerhouse

- One of the worldwide largest producer and exporter of agricultural products
- The world's largest producer of ethanol
- The world's largest producer of iron ore
- The worldwide largest producer and exporter of coffee, sugar cane and fruit juices
- The world's largest exporter of soy, meat, chicken and leather.



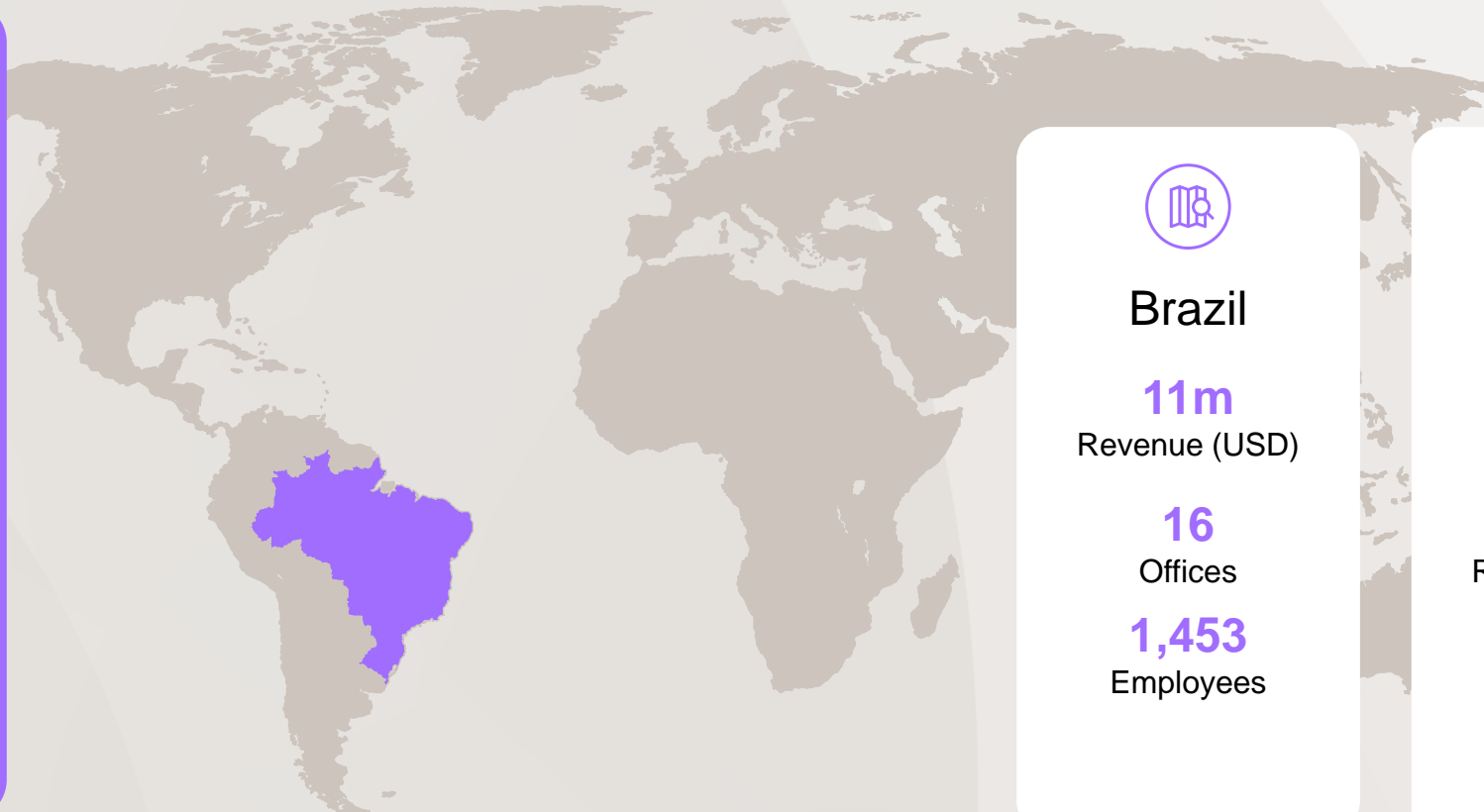
## Innovation and technology

- Brazil has the biggest and most diversified science, technology and innovation system of Latin America
- It has a competitive differential within the sectors of aircraft building, oil exploration in deep water and software development
- Brazil has internationally consolidated its competence in producing ethanol and biodiesel fuel.

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**Brazil**

**11m**

Revenue (USD)

**16**

Offices

**1,453**

Employees



**Global**

**+700**

Offices

**7.5bn**

Revenue (USD)

**150**

Markets

**+73,000**

Employees

# Contact

For more information about how we can help you Unlock Brazil, please contact:



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