



Unlock The United States

Develop your business and
#GoBeyond

2024



Expanding your business in the United States

Expanding into new international markets can be challenging due to the many issues to consider and resolve. Our Unlock US service can provide expert advice and insight to support you every step of the way. From helping you find the best location, to setting up a branch or subsidiary, we are committed to providing pragmatic and timely advice that allows you to focus on achieving your business goals.

International expansion is an important step, but with a dedicated international business adviser, who takes time to understand your business and customize the specific services you require, you'll know you have the support to manage the risks and maximize the potential a new market offers your business.

Our advisers can help at every stage of your company's growth cycle – from starting-up, raising venture funding, listing on a global exchange, acquiring or merging with another company, or using the US as a base to expand into other markets – which means that whatever the challenge, we're at your side.



We can help you with the following services

Company set up



- Guidance of doing business in the US
- Determining the appropriate corporate structure
- Introductions to local law firms, banking and other relationships to assist in your company registration and set-up

- Corporate and international taxes
- Indirect taxes
- Transfer pricing
- Personal taxation advice
- Tax accounting methods
- Tax function insourcing / outsourcing / co-sourcing



Taxation services

Employment services



- Compensation and incentive packages
- Employment tax issues
- Pensions and benefits
- Global mobility

- Employee benefit plan audits
- New GAAP conversions
- Financial reporting advisory
- International financial reporting standards advisory
- Royalty / contact audit
- IPO readiness



Audit

We can help you with the following services (continued)

Transaction services



- M&A tax - from transaction structuring and diligence to post-merger integration
- Corporate value consulting - evaluate and optimize assets and prepare for potential transaction
- Strategic solutions - deliver measurable and sustainable improvement in the performance of your businesses with a holistic approach to strategic issues and opportunities
- Diligence - covering commercial / strategy, operational, financial / business, and tax

- Controls advisory
- Compliance risk
- Risk infrastructure
- Strategic risk
- Cyber risk
- Operations risk



Risk advisory

Business consulting and technology



- Full suite of advisory services to assist you in transforming value and fine-tuning your company
 - Financial management
 - Operations transformation
 - Strategy
 - Digital transformation and management
 - Technology solutions

Why choose the US?



Market Opportunity

- Largest economy in the world
- Highest amount of FDI in the world
- Highest household spending in the world - 1/3 of global consumption



Magnet for talent

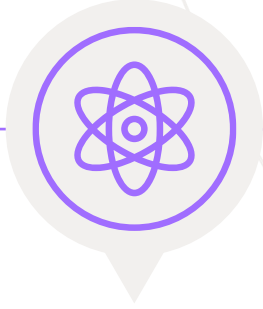
- Diverse workforce that is both skilled and innovative
- US workforce output per hour is 30% above OECD member country average
- Seven of the world's top 10 universities are located in the US



Business friendly environment

- Ranked 1st for foreign direct investment confidence for a decade (A.T. Kearney FDI Index)
- Consistently ranked among the best internationally for its overall competitiveness and ease of doing business
- Business culture that encourages free enterprise and competition

Why choose the US? (continued)



Abundant resources

- \$45 trillion in natural resources
- Home to one of the world's largest supplies of petroleum, natural gas, and coal
- Global producer of metals and minerals driving manufacturing



Access to finance

- Hosts the most developed, liquid, flexible, and efficient financial markets in the world
- A wide range of funding sources - from banks and investment firms to venture capitalists and angel investors



Innovation hub

- Top-rated major world economy in the Global Innovation Index
- Robust intellectual property protection framework
- The US holds first place in global corporate R&D investors, venture capital deals received, the quality of its universities, the quality and impact of its scientific publications

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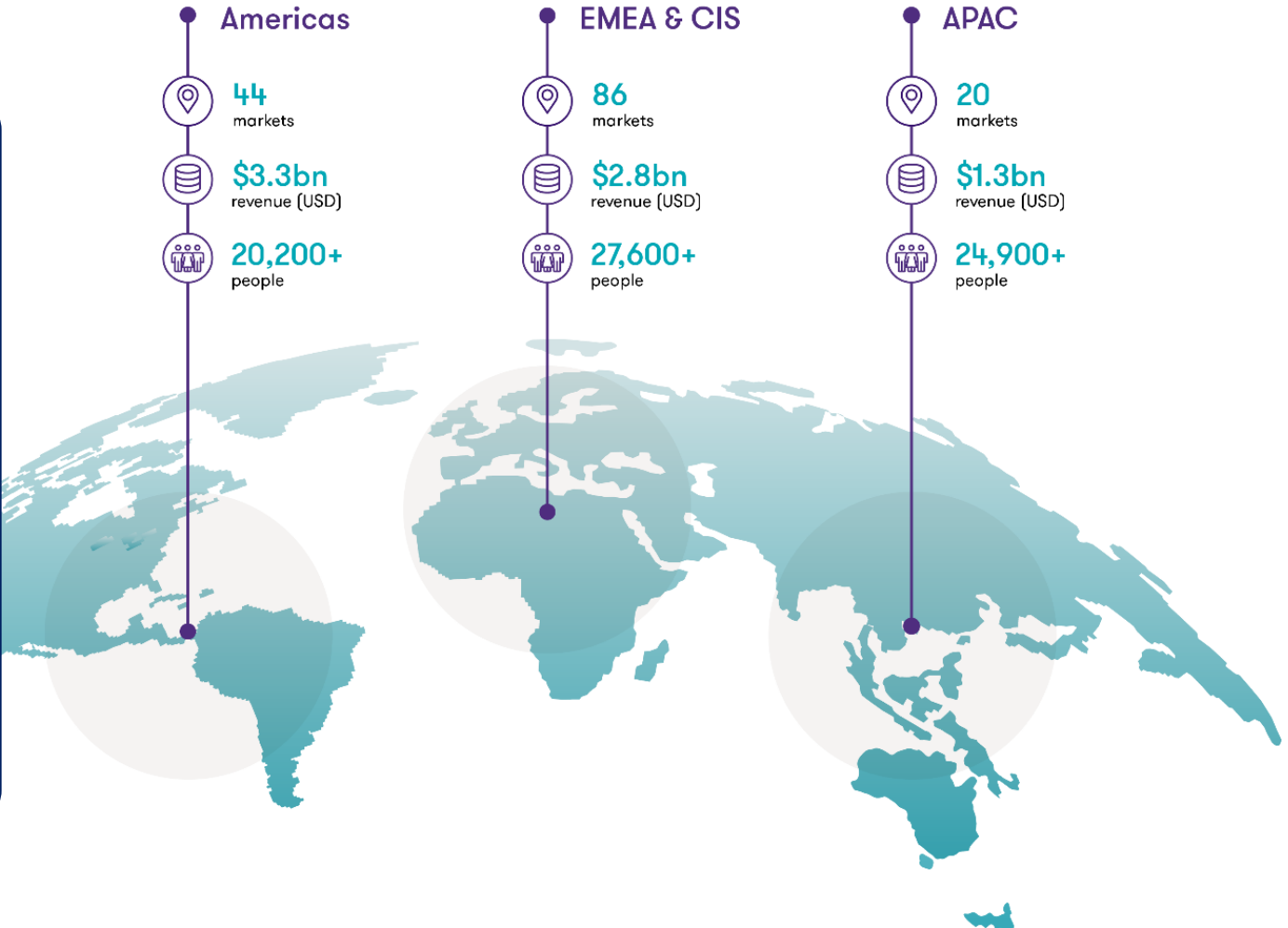
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United States

\$2.36bn
Revenue (USD)

47
Offices

10,114
Employees



Contact

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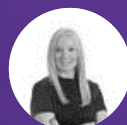


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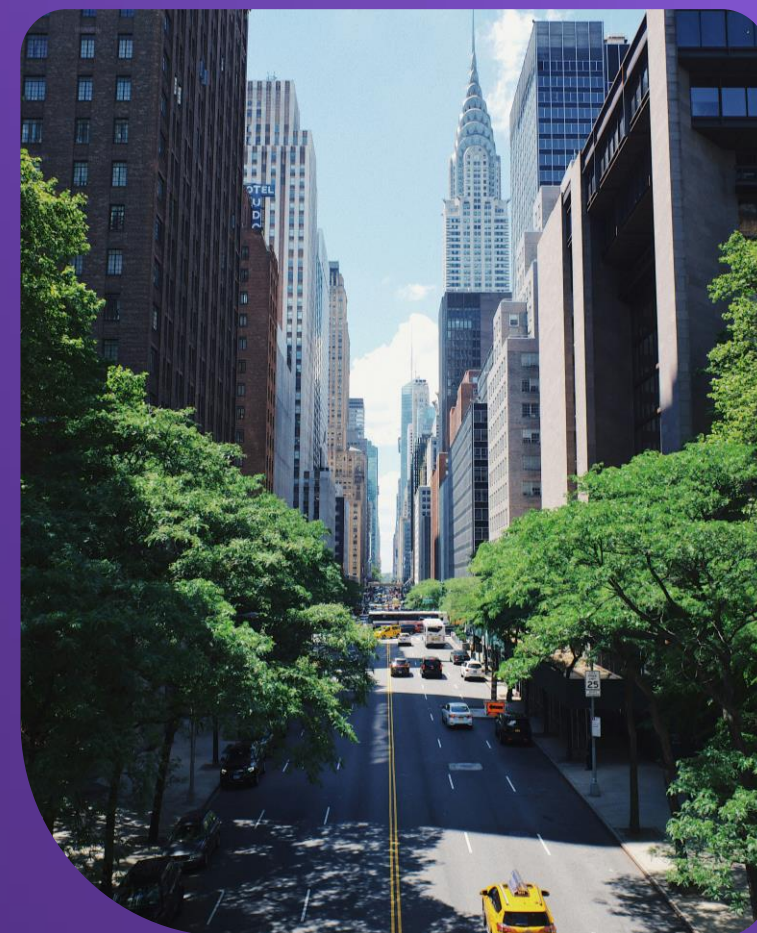


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